

FOR IMMEDIATE RELEASE

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TULALIP RESORT CASINO WELCOMES GEORGE HALDEMAN AS VICE PRESIDENT OF MARKETING

Tulalip, Washington --- George Haldeman, recently appointed as Tulalip Resort Casino's Vice President of Marketing, has over 25 years' experience in every aspect of the casino industry. A graduate of Richard Stockton State College with a B.A. in Economics, he has previously worked at top properties such as the Las Vegas Hilton, Tropicana, Boyd Gaming, Aztar and the Indiana Grand. George also served as a principal of Strategic Gaming Advisors, LLC., where he provided clients with powerful tools and proven techniques for optimizing revenue. He believes that to successfully operate in an information-driven industry, one needs sustainable competitive advantages that can only be attained when an organization has a complete understanding of its marketing, financial and operational data.

"As a 4-Diamond property, we did a thorough search to find someone of George's caliber," says Kenneth Kettler, COO/President. "His diverse background will be invaluable as we move forward with our strategic plans. He looks forward to engaging with the greater Western Washington community."

Haldeman assumed his duties at the beginning of 2014.

About Tulalip Resort Casino

Award winning Tulalip Resort Casino is the most distinctive gaming, dining, meeting, entertainment and shopping destination in Washington State. The AAA Four Diamond resort's world class amenities have ensured its place on the Condé Nast Traveler Gold and Traveler Top 100 Resorts lists, as well as Preferred Hotel & Resorts membership. The property includes 192,000 square feet of gaming excitement; a luxury hotel featuring 370 guest rooms and suites; 30,000 square feet of premier meeting, convention and wedding space; the full-service T Spa; and 7 dining venues, including the AAA Four Diamond Tulalip Bay Restaurant. It also showcases the intimate Canoes Cabaret and a 3,000-seat amphitheater. Nearby, find the Hibulb Cultural Center and Natural History Preserve, Cabela's; and Seattle Premium Outlets, featuring more than 110 name brand retail discount shops. Tulalip Resort Casino is conveniently located between Seattle and Vancouver, B.C. just off Interstate-5 at Exit 200. It is an enterprise of the Tulalip Tribes. For reservations please call (866) 716-7162.

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